

### **DR.R.MEENAKSHI DEVI GUEST LECTURES DELIVERED**

<b>S.No</b>	<b>Date</b>	<b>Guest Lecture/Chief Guest on Topics</b>	<b>Institute</b>
1.	8 <sup>th</sup> June 2022	Market survey and Marketing, Branding and Labelling	Entrepreneurship Development programme for TAHDCO Beneficiaries, MADITTSSIA, BIC, Madurai.
2.	4 <sup>th</sup> March 2022	Marketing Management and Customer Relationship	Entrepreneurship Development programme for TAHDCO Beneficiaries , MADITTSSIA, BIC, Madurai.
3.	29 <sup>th</sup> October 2020	Induction Program @ Subh Arambh	RL Institute of management Studies, Madurai.

**ACTED AS RESOURCE PERSON**

<b>S.No</b>	<b>Title of the Programme</b>	<b>Organised by</b>	<b>Topic</b>	<b>Date</b>
1	National level seminar on “ Scholarly, Publishing, Writing, Research Papers, Citation, Plagiarism and Copy Right”	Department of Library and Information Science –Thiruvalluvar College, Papanasam.	How to Write a Scientific Research Paper.	08 <sup>th</sup> February,2019
2	Awareness Programme on “Entrepreneurship As a Career”	Department of Library and Information Science –Thiruvalluvar College, Papanasam.	Entrepreneurship As a Career	09 <sup>th</sup> February,2019
3	Entrepreneurship Awareness Camp – Sponsored by Department of Science and Technology, New Delhi.	Department of Library and Information Science –Thiruvalluvar College, Papanasam.	Entrepreneurial Competencies	20 <sup>th</sup> September,2019
4	Entrepreneurship Awareness Camp – Sponsored by Department of Science and Technology, New Delhi.	Department of Library and Information Science –Thiruvalluvar College, Papanasam.	Identification of Business Opportunities	21 <sup>st</sup> September,2019
5	National Integration Camp	Nehru Yuva Kendra –Madurai Ministry of Youth Affairs and Sports Government of India	History of Ambedkar	26 <sup>th</sup> January ,2020

6	Entrepreneurship Awareness Programme – Sponsored by MSME , GOVT OF INDIA and Technology Development Centre (PPDC) Agra.	Department of Library and Information Science –Thiruvalluvar College, Papanasam.	Marketing Strategies	21 <sup>st</sup> February ,2020
7	National conference on “Creating a Milieu for Quality Research among Academic Community” Sponsored by ICSSR	Department of Library and Information Science –Thiruvalluvar College, Papanasam.	Publishing Ethics and Plagiarism	22 <sup>nd</sup> February ,2020

**RESOURCE PERSON IN THE STATE / NATIONAL // INTERNATIONAL CONFERENCES**

<b>S.No</b>	<b>Title of the Programme</b>	<b>Organised by</b>	<b>Topic</b>	<b>Date</b>
1	National conference on “Creating a Milieu for Quality Research among Academic Community” <b>Sponsored by ICSSR</b>	Department of Library and Information Science – Thiruvalluvar College, Papanasam.	Publishing Ethics and Plagiarism	22 <sup>nd</sup> February2020

## DR.R.SOFIA GUEST LECTURES DELIVERED

S.No	Date	Guest Lecture/Chief Guest on Topics	Institute
1.	26 <sup>th</sup> November 2020	Ideate, Innovate, Implement	Department of Business Administration, Sree Narayana Guru College of arts and science, Coimbatore
2.	10 <sup>th</sup> February 2021	Functions of Management	Department of Business Administration, Sree Narayana Guru College of arts and science, Coimbatore
3.	19 <sup>th</sup> February 2021	National Webinar on “ Student Entrepreneur: Identification of Business Opportunity and Resources”	Department of English, Pasumpon Muthuramalinga Thevar College, Usilampatti
4.	1 <sup>st</sup> March 2022	Marketing Management and Customer Relationship	Entrepreneurship Development programme for TAHDCO Beneficiaries ,Madurai Productivity Council
5	4 <sup>th</sup> March 2022	Marketing Management and Customer Relationship	Entrepreneurship Development programme for TAHDCO Beneficiaries , MADITTSSIA, BIC,Madurai
6	16 <sup>th</sup> February 2023	Communication Skill, Business Etiquettes and Inter personal Relationship	Entrepreneurship Development programme for TAHDCO Beneficiaries , MADITTSSIA, BIC,Madurai

### **Guest Lectures Delivered by Faculty in other organisations**

<b>S.No.</b>	<b>Year</b>	<b>Name of the Faculty</b>	<b>Date&amp; Year</b>	<b>Title of the Lecture</b>	<b>Name of the Organization</b>
1	2022	Dr.D.Niranjani	28-02-2022	Role of MIS in Organizational Success	Sourashtra College

### **Faculty Acted as Resource Person**

<b>S.No.</b>	<b>Name of the Faculty</b>	<b>Date &amp; Year</b>	<b>Name of the Programme</b>	<b>Name of the Organisation</b>
1	Dr.D.Niranjani	25-02-2021	National Science Day	Dr. Umayal Ramanathan college for Women, Karaikudi
2	Dr.D.Niranjani	15.12.2022	National Level Seminar on Developing Entrepreneurship Skills Among Youth	KMEA Arts and Science College, Kerala

## Guest Lectures Delivered by Faculty in other Institutions

<b>S.No.</b>	<b>Year</b>	<b>Name of the Faculty</b>	<b>Date &amp; Year</b>	<b>Title of the Lecture</b>	<b>Name of the Organization</b>
1	2022	Dr.R.Venkatesa Narasimma Pandian	29-11-2022	Personality Development	Bharath Niketan Engineering College